

CLIENT PROFILE



Compugen is a pioneer in the fields of computational genomics and proteomics. The company combines the disciplines of mathematics and computer science with molecular biology to improve the understanding of genomics and proteomics, the study of genes, and proteins. Compugen's expertise in these areas is used to develop core technologies and platforms that are the basis for its products and services. These products and services are designed to enable life scientists to significantly enhance their research efforts in drug discovery, therapeutics and diagnostics.

THE CHALLENGE

Compugen was faced with the challenge of educating web-based consumers about the concept of alternative splicing, and how it pertains to their business.

THE GENE ED SOLUTION

GeneEd developed a custom course that explained the process of going from DNA to protein, and then explained alternative splicing in this context.